

MELANIE MARTEN

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PROFESSIONAL EXPERIENCE

Essec Business School and CY Cergy Paris University (CYU) Sept. 2019 - Present
PhD Researcher in empirical economics Cergy, France

- Statistical and econometric analysis of Insee and DGFIP micro-data (energy consumption, trade data and corporate tax returns);
- Teaching Assistant (TA): responsible for undergraduate-level problem set sessions in Statistical Analysis, Descriptive Statistics, Microsoft Excel, Macroeconomics and Public Economics (~ 30 students per course).

OECD May 2016 - August 2018
Consultant, green and energy taxation Paris, France

- Data preparation for *Taxing Energy Use* publications;
- Co-authored two OECD Taxation Working Papers;
- Biannual Q&A presentations of ongoing work to OECD country representatives.

United Nations (UN) ESCAP April 2014 - July 2014
Intern Bangkok, Thailand

- Created and launched an ARTNeT “Evidence-based Policymaking” survey to assess the current usage of trade research findings by policy-makers and to identify barriers to greater usage in the Asia-Pacific;
- Presented analysed survey responses to colleagues.

MSI WorldWide Sept. 2011 - May 2012
Consultant Washington D.C., United States

- Provided translation and logistical home office support to USAID-funded international development projects.

EDUCATION

ESSEC Business School and CY Cergy Paris University (CYU) 2019 - Present
PhD in Economics Cergy, France
Specialties: policy evaluation, environmental economics, sustainable finance

Essec Business School and CYU 2018 - 2019
Second year M.A. (M2) in Economic Analysis (EA) Cergy, France

University Paris-Est Créteil (UPEC) 2015 - 2016
First year M.A. (M1) in International Economic Studies (IES) Créteil, France

Albert-Ludwigs-Universität Freiburg 2013 - 2015
M.A. in Global Studies Freiburg, Germany
6 month study abroad in Bangkok, Thailand

University of Virginia 2007 - 2011
B.A. in Foreign Affairs and Spanish Charlottesville, VA, United States
One year study abroad in Buenos Aires, Argentina

SCIENTIFIC ACTIVITY

- **Marten, M.** (2022), Carbon pricing reform and expectations: Evidence from French manufacturing, 2005-2019, *THEMA Working Paper* No. 2022-19.
- **Marten, M.** (2023), The Effect of a 2016 Electricity Tax Reform on French Manufacturing: Evidence from Micro-Panel Data, Working Paper.
- **Marten, M.** and Rowley, T. (2023), The effects of a 2016 carbon disclosure mandate on environmental and trade outcomes in France, *Working Paper*.
- **Marten, M.** and Van Dender, K. (2019), The use of revenues from carbon pricing, *OECD Taxation Working Papers*, No. 43, Paris.
- Harding, M. and **Marten, M.** (2018), Statutory tax rates on dividends, interest and capital gains, *OECD Taxation Working Papers*, No. 34, Paris.

PRESENTATIONS

- 2023: Association of Environmental and Resource Economists (AERE); 71st Congress of the French Economic Association (AFSE); European Association of Environmental and Resource Economists (EAERE).
- 2022: Conférence Évaluation des politiques publiques (DG-Trésor, EPP); French Association of Environment and Resources Economists (FAERE); AFSE; 21st Journées Louis-André Gérard-Varet (LAGV); AERE.
- 2021: Comparative Analysis of Enterprise Data (CAED) 2021 Conference; 3rd World Bank Tax Conference: New Tax Instruments.

GRANTS AND AWARDS

- Awarded a three-year PhD scholarship (*funding bodies*: Labex MME-DII and CYU);
- Awarded access to confidential French statistical and administrative data (CASD) by the Comité du Secret Statistique;
- Awarded full financial support to access CASD microdata for academic years 2020-2021, 2021-2022, 2022-2023 and 2023-2024 (*funding body*: Labex MME-DII).

ADDITIONAL TRAINING

- EAERE-ETH Winter School 2023 on Climate Policies, Innovation, and International Competitiveness;
- Essec graduate-level courses on *ESG Investing and Green Finance* (FINM31217), *Principles of Finance* (FINE31124), *Topics in Empirical Corporate Finance* (FINM66002) and *Python Programming for Business* (IDS131137).

TECHNICAL AND PERSONAL SKILLS

Dual citizenship	France, United States
Languages	English and French (mother tongue), Spanish (fluent)
Data management and analysis	Stata, R, Python, SAS, LaTeX, MS-Office
Volunteering	Facilitator for Fresque du Climat (Reentrée du Climat CYU 2022)